

## Cargo Trax Singapore

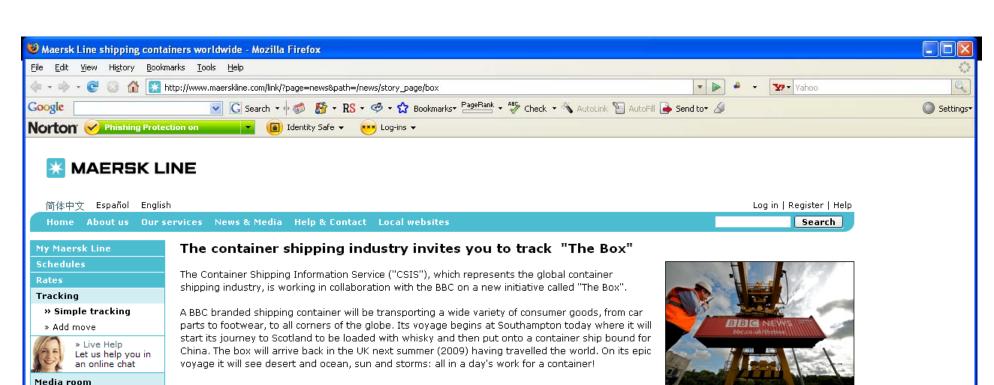
Global
Real Time
24x7 Visibility
Live Tracking
End-to-End

layered defense strategy applied in securing the global supply chain



#### Purpose of today's meeting

- Show a commercially available superior solution to a severe industry problem
  - System overview
  - 2. Scientific background
- 2. Get input on your appetite to cooperate with Cargotrax
  - Commercial partnership
  - 2. Customised Technology development
  - 3. Invite you to invest in Cargotrax
- 3. Relocate projects to Singapore
  - 1. R&D
  - Production
  - 3. Create a Center of Excellence by exchange of "postgraduates", Finland Singapore



The project will highlight the importance of the container shipping industry to the global economy and the role it plays in the modern world. Container shipping is how almost all of the everyday products and foods that we take for granted, from computers to clothing, bananas to beers and TVs to trainers are made available and affordable. The project provides a live demonstration that container shipping is a truly global industry connecting countries, markets, businesses and people allowing them to operate on the global scale, previously not possible.

Those interested will be able to interactively track the progress of the container on-line through daily GPS tracking updates. They will also be able to find out more useful information about container shipping, how the industry impacts our daily lives and the vital role it plays in the global economy via the website www.bbc.co.uk/thebox or CSIS's own website, www.shipsandboxes.com

CSIS - The Container Shipping Information Service was launched in January 2008 and comprises the largest 23 container shipping companies across the world. The following container shipping companies comprise across the world. The following container shipping companies comprise CSIS: Atlantic Container Line AB, China Shipping (Group) Company, CMA-CGM Group, Crowley Maritime Corporation, CSAV (Compa±Ýa Sud-Americana de Vapores S.A.), Evergreen Marine Corp, Hamburg S³damerikanische Dampfschifffahrtsgesellschaft KG, Hanjin Shipping Co. Ltd., Hapag-Lloyd AG, Hyundai Merchant Marine Co., Kawasaki Kisen Kaisha, Maersk Line, Malaysia International Shipping Corporation (MISC), Mediterranean Shipping Co. S.A. (MSC), Mitsui O.S.K. Lines, Neptune Orient Lines Ltd/APL, Nippon Yusen Kabushiki Kaisha (NYK), Orient Overseas Container Line Ltd (OOCL), Pacific International Lines (Pte) Ltd, United Arab Shipping Co (SAG), Wan Hai Lines Ltd, Yang Ming Marine Transport Corp., Zim Integrated Shipping Service Ltd.

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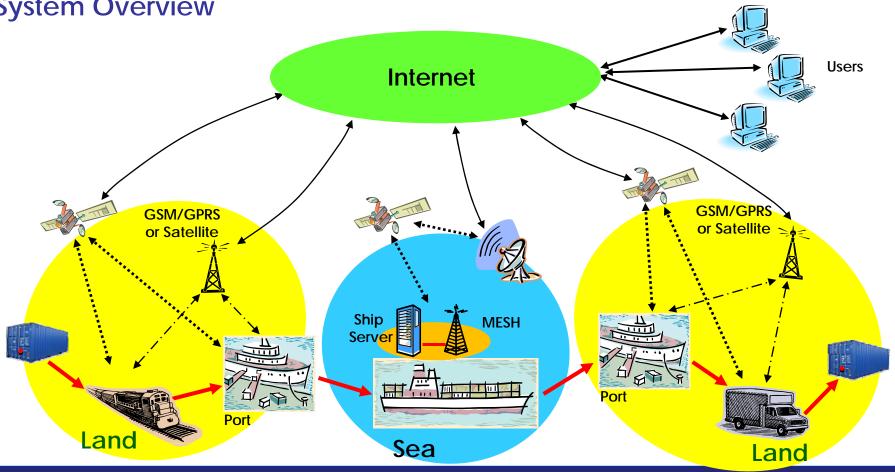
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SECURED by CargoTrax®
System Overview





#### Why is **SECURED by CargoTrax®** better?

- 1. Total end-to-end-solution
- 2. Ready for commercial deployment
- 3. Cost effective
- 4. Low labour intensiveness
- 5. Quick installation/de-installation
- 6. Modular concept



# System details & & Scientific background



### Thank You